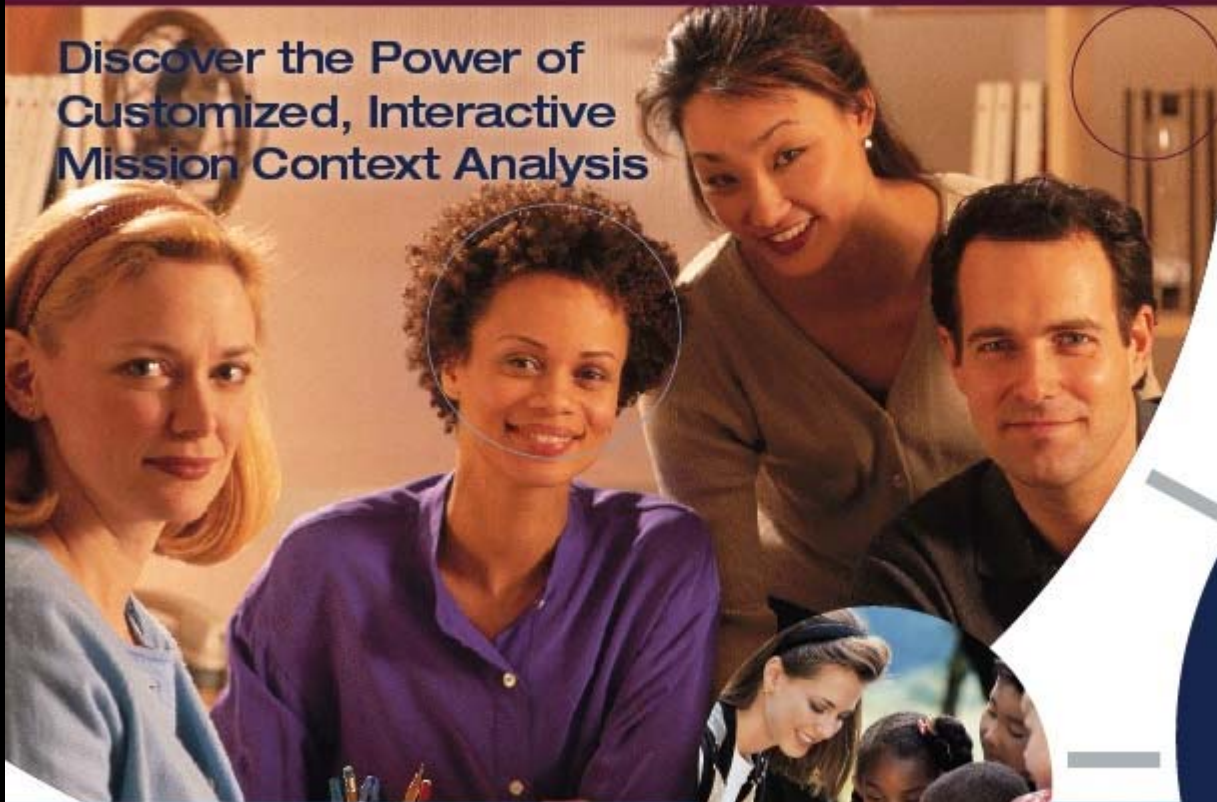
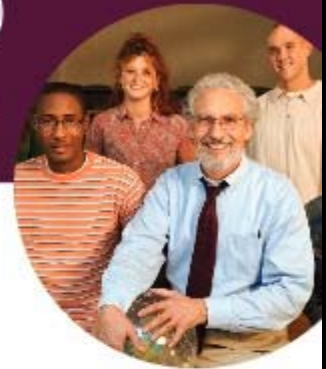


MISSIONINSITE

The Next Generation in Mission Context Analysis

Discover the Power of
Customized, Interactive
Mission Context Analysis



Comprehend the Present, Grasp the Future

MissionInsite leads the way for church leaders to:

- Instantly access community information: Click and learn
- Gain visual community knowledge: Create a map
- View member and visitor locations: Plot a map

The **MI** System Next Generation in Mission Context Analysis

Easy-to-Use Features
Map-driven, Web-based Software

An Integrated Suite of Information
and Query Tools

**Providing An Insightful Window
into the Communities You Serve**

Key Services - Tier 1

- Community Demographics for Every Congregation
 - Current and 5 year projections
 - Automatic updates
 - Queried on map by point and click
- Map-driven, web-based, easy-to-learn application
 - Easy to create custom study areas
 - Easy to query underlying data; point and click
 - Point & click export charts maps & reports to PowerPoint, Word or printing
 - Access anywhere via web
 - No technical training required

Key Services - Tier 1

- Church Location Plotting and Mapping
 - Create regional church maps for development planning
 - Create custom church “cluster” maps for collaborative ministry
- “QuickInsite” and “FullInsite” Reports
 - Create “one click” QuickInsite or FullInsite Reports for any mission area
- Customizable Reports for Total Flexibility
- Webcast Training

Key Services - Tier 2

- Congregant Plotting
 - Easy to use congregant upload interface
 - Unlimited uploads for always current congregant plots
- Congregant Plot Analysis Tools
 - Plot membership types, i.e. members, children, or visitors
 - Discover how congregants are distributed and where they are located
- Congregant Plot Maps
 - Create congregant plot maps for planning and ministry development
 - Integrate congregant plot maps into committee or regional presentations

Advanced System Options

- Custom Plotting – People or Places
 - Plot schools, daycare centers, hospitals or other denominational agencies
 - Plot community churches
- Congregant Mailing List Export
 - Generate mailing lists by geographic area or congregant attributes
 - Mail to selected neighborhoods or congregant groups
- “New Movers” Information
 - Less than 30 day old “New Movers” names, addresses and phone numbers
 - Reach new residents at the most strategic moment

Advanced System Options

- Custom Residential Research Services
 - Integrate 10 year view of projected residential development into the MI system
 - Projection of planned housing type and expected occupancy
 - An estimate of the potential new population generated by new housing
 - Access and analyze development impact for new church development or redevelopment

Advanced System Options

- Custom Residential Research Services – Estimated Costs
 - Based upon the magnitude of the survey work to be conducted
 - Proposal for services to include a “not to exceed” amount
 - Billing for time and materials based upon current MI hourly rates:

MissionInsite Consultant Billable Rates	Per Hour
Senior Consultant	\$200
Research Associate	\$175
Research Technician	\$85

- Most project work is completed by Research Associates or Research Technicians
- Project costs range from \$1,000 to \$10,000

On Demand Information for

- Regional Body
- Sub Regional Areas
- Counties
- Cities
- Zip Codes
- Census Tracts
- Block Groups
- Radius from .25 mile to 15 mile radius

On Demand Information for

- Custom Polygon geographies created to the shape and size dictated by the environment
- These shapes can be saved for access later and to view the location of member or visitor households

Predefined Reports

- **QuickInsite Report**

A four page introduction to your community including current year and five year projections for population, households and families in the study area, as well as age, income, ethnicity, phase of life (generational) information and MOSAIC lifestyle segments.

- **FullInsite Report**

A comprehensive view of over 18 pages of community demographic information integrating data, graphs and text analysis. FullInsite includes all the elements of QuickInsite plus additional information detail. All data provided by MissionInsite enhances Census 2000 information with **current year updates**, often integrating **five-year projections**.

Custom Reports: Overview

- Demographic Trends
- Disposable Household Income
- Income Trends Average
- Phase of Life
- MOSAIC Groups
- Racial/Ethnic Trends

Custom Reports: Overview

- Summary: Asset to Debt
- Summary: Housing Units
- Summary: Population by Household Type

Custom Reports: People

- Population Trends
- Population Trends: By Age
- Population Trends: By Gender
- Population Trends: By Phase of Life
- Population by Gender
- Population by Household Type
- Population: 25+ By Educational Attainment

Custom Reports: People

- Population: Marital Status Age 15+
- Population: Marital Status Age 15+ Single Female
- Population: Marital Status Age 15+ Single Male
- Population: School Age
- Population in Group Quarters
- Outreach Opportunities: Children
- Outreach Opportunities: Preschool

Custom Reports: People

- Outreach Opportunities: Youth and Young Adult
- Owner of Household by Vehicles Available
- Renter of Household: Number of Vehicles

Custom Reports: Households

- Households
- Household Type Trends
- Households: By Size
- Households: One Person by Gender
- Households: Trends by Income
- Households: With Children under 18
- Households: With No Children under 18

Custom Reports: Households

- Households: Number of Vehicles
 - Household Asset Report: Detail
 - Household Debt Report: Detail
 - Disposable Household Income: Detail
 - NonFamily Households
 - NonFamily Households: By Gender
 - NonFamily Households: Persons per Household
- Trends

Custom Reports: Families

- Families
- Families: Household Trends By Income
- Families: Household Trends By Size
- Family Household Income Trends
- Families: Poverty Detail
- Families: Poverty Summary
- NonFamily Income Trends

Custom Reports: Diversity

- MOSAIC
- Population Age 5+: Language Spoken at Home
- Population: Hispanic/Latino By Origin
- Population: Racial/Ethnic Trends
- Population By Ancestry
- Population: Asian Alone Current Year

Custom Reports: Diversity

- Hispanic Ethnicity by Race
- Households: Hispanic/Latino By Income
- Racial/Ethnic Trends: Detail

Custom Reports: Housing

- Housing
- Housing Trends: Units By Year Built
- Housing Trends: Value Owner-Occupied
- Housing Trends: Occupied Units By Own or Rent
- Housing Trends: By Dwelling Type
- Housing Units: Occupancy
- Housing by Occupancy Type
- Time in Current Residence

Custom Reports: Work

- Employed Civilian Population 16+
By Occupation
- Employed Population 16+
Blue/White Collar
- Employed Population 16+
By Sector Current Year
- Population: 16+
By Employment Status Current Year

Custom Reports: Work

- Workers 16+
Average Travel Time to Work
- Workers 16+
Home or Away
- Workers 16+
Transport To Work
- Workers 16+
Travel Time To Work

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